

Tours Around Michigan

Candice Fleszar-Smith, co-owner

Q What makes Tours Around Michigan unique?

A We always get comments on our passion and love of what we are sharing! People get more energized about things that their guide is also excited about. We also make each tour or experience special for our guests by customizing it to their interests or daily lives. This helps guests connect personally to the area and encourages them to visit again. We also offer both walking tours and step-on guides.

Q What is an unexpected Michigan destination that visitors might not know about?

A Guests from out of state or country are often surprised how clean it is here, as well as how friendly people are to them. People often visit for certain events or attractions, but it's how Michigan makes them feel while they're here that encourages them to return.

Q What's your favorite fun fact about Michigan to share with groups?

A Michigan's Gerald R. Ford Jr. was the only president who was also a king.

Q What's your best tip for fellow tour professionals?

A Listen to customers — what they respond to and what they don't. What makes them laugh or pause in amazement? These are great tools of learning that add up to memorable moments that stick with guests. Always keep your products fresh to change with the market and needs of the clients!

